

This is your 3-in-1, reversible, made here TRAFFIC CONE BAG (TCB for short).

www.trafficcone.com

Thank you for choosing the TCB!

Please visit the original demo video on the above site - it shows you how to achieve the 3 clever modes:

- Black backpack (stealth/city mode)
- Orange backpack (traffic cone mode)
- Svelte little shoulder bag (musette mode) and ...
- A couple of tote modes (amazing what you can do with detachable straps)

It's a simple, take-anywhere soft bag you can tuck under an arm and tote your iPad, notebook computer, trashy magazine, New York Times (unfolded), or stuff you simply want to keep together. The detachable snap hooks and reversibility make it very versatile on and off the bike. Hang a blinky light off the elastic loop when riding at night. Unclip and strap to a cafe chair to stop it from walking away. Pop the entire bag into bag (even another TCB). You can even cross the straps over your chest and safely run with it in traffic cone mode. And so on.

The bag is quite durable, but not bomb-proof. Look after it, machine wash gently, hang to dry. Don't drag it across the concrete if you can help it.

I hope you'll click through to my story about why it's Made in NYC, and why that matters:
www.galfromdownunder.com/tcb/whymadehere

And I'd love you to post a comment and pictures of you using it on the Traffic Cone Bag Facebook page - it will help keep it made locally at a fair price:
www.facebook.com/trafficconebag

(Not into Facebook? Then check out the TCB blog where you can leave comments:
www.trafficcone.com

Do tell your friends about it - one simple bag, many uses - what's not to like?

Lynette Chiang aka Galfromdownunder www.galfromdownunder.com

TCB Features as at March 2011 (2 sizes, 13" and 15" wide)

- *Black mode: Black 2.2 oz DWR Taslan, elastic loop for blinky light, large black pocket, snap closure (black, silver, orange)*
- *Orange mode: ANSI neon orange coated polyester, two pockets, scotchlite strip.*
- *Straps: Flat nylon, detachable, crossable, over-handlebars-loopable, cafe chair securable. Snaphooks and D-rings.*
- *Designed by Lynette Chiang*
- *Sewn by Caroline Fu in the Garmet District, NYC, phone (917) 660-4673*
- *Invented in 2007*

Last updated March 2011.